

# 2025 Editorial Calendar: Beverage Media Group



January

February

March

April

May

June



MATERIAL DUE 12/5/24



MATERIAL DUE 1/6/25



MATERIAL DUE 2/5/25



MATERIAL DUE 3/5/25



MATERIAL DUE 4/4/25



MATERIAL DUE 5/5/25

## 2025 BEVERAGE TRENDS

Predicting what's to come in wine, beer, and spirits this year

## WHAT'S SELLING ON-PREMISE?

Sommeliers and bartenders spotlight their favorite wines and cocktails to sell now

## THE NON-ALCOHOLIC MOVEMENT

The latest in NA wine, beer, and spirits alternatives

## THE SUSTAINABILITY ISSUE

Our annual issue on innovations in sustainability across the beverage industry

## AGAVE SPIRITS SPOTLIGHT

From tequila and mezcal to bacanora and raicilla, this is what you need to know

## THE COCKTAIL ISSUE

Inside back-bar operations, cocktails to go, trending styles, and more

July

August

September

October

November

December



MATERIAL DUE 6/5/25



MATERIAL DUE 7/7/25



MATERIAL DUE 8/4/25



MATERIAL DUE 9/4/25



MATERIAL DUE 10/3/25



MATERIAL DUE 11/5/25

## SOUTH OF THE HEMISPHERE

A look at what's happening in Southern Hemisphere wine regions

## DRINK INNOVATORS 2025

The changemakers who are transforming our industry for the better

## BACK TO (BEVERAGE) SCHOOL

Tips for upping your blind tasting game, new AVAs to know, regulation changes, and more

## THE CAREER ISSUE

Find out what we uncover in our 2025 Career and Salary Survey

## 'TIS THE SEASON FOR HOLIDAY SELLING

Gear up for the strong end-of-year sales with holiday selling guides and features

## THE SPARKLING ISSUE

Bottles to pop and the state of sparkling wine sales this year

## Our National Network:

- California Beverage Industry News (published bimonthly)
- Connecticut Beverage Journal
- Florida Beverage Journal
- Hawaii Beverage Guide (published bimonthly)
- Maryland Beverage Journal
- Massachusetts Beverage Business
- New Jersey Beverage Journal
- New York Beverage Media
- Pennsylvania Beverage Media
- Rhode Island Beverage Journal
- Washington DC Beverage Journal

## Monthly Columns:

- New Products
- Wine Buzz
- Whiskey What's New
- Newsfront
- Around Town